

13th Annual CFIC Convention - July 23-26, 2017

Hilton Myrtle Beach Resort

Schedule of Events

Sunday, July 23

9:00 am – 6:30 pm Registration Desk
11:30 am – 5:00 pm CFIC Café (Hot Lunch Buffet 11:30 am–1:30 pm)
11:30 am – 5:00 pm Sponsor Sample Sack Pick-Up
5:30 pm – 8:30 pm Opening Reception and Family Fun Night
 Silent Auction Bidding Begins
9:00 – 11:00 pm Dessert Reception

Monday, July 24

7:00 am – 7:00 pm Registration Desk
7:00 am – 4:00 pm CFIC Café (Hot Breakfast Buffet 7:00–9:00 am; Hot Lunch Buffet 11:30 am–1:30 pm)
7:00 am – 7:00 pm Sponsor Sample Sack Pick-Up
7:30 am - 8:45 am Opening Session
 Scholarship Award winner announcements
 Keynote Speaker
9:00 am - 5:00 pm One-On-One Meetings
5:00 pm - 7:00 pm Reception (adults only)
 Dinners on your own

Tuesday, July 25

7:00 am – 4:00 pm CFIC Café (Hot Breakfast Buffet 7:00–9:00 am; Hot Lunch Buffet 11:30 am–1:30 pm)
7:00 am – 4:00 pm Sponsor Sample Sack Pick-Up
8:00 am - 9:15 am Independent Breakout Session
8:00 am - 9:15 am Executive Briefings
9:30 am – 10:00 am Senator Thom Tillis (invited)
10:15 am – 11:30 am Executive Briefings
10:15 am - 11:30 am Independent Breakout Session
11:00 am - 4:00 pm One-On-One Meetings
5:30 pm – 9:30 pm Children’s Activity (ages 5+)
5:30 pm - 6:30 pm Platinum Sponsors Reception
6:45 pm - 7:30 pm President’s Reception
8:00 pm Silent Auction Closes
7:30 pm - 9:00 pm President’s Dinner & Awards Ceremony
 Live Auction: Bid for Shelf Space
 Outstanding Supplier of the Year Award presentation
8:45 pm – 10:00 pm Silent Auction Payment and Item Pick Up

Wednesday, July 26

7:00 am – 10:00 am CFIC Café (Hot Breakfast Buffet 7:00–9:00 am)
8:00 am – 10:00 am Silent Auction Payment and Pick Up

9:00 am

CFIC Summer Board Meeting

10:00 am - 12:00 pm

One-On-One Retailer-Manufacturer Meetings